



SUTTER HOME BUILD A BETTER BURGER WHAT'S YOUR BURGER PERSONALITY?

Please circle one of the following answers for each question.

1. What is the location for your dream vacation?
 - a. Beachfront resort – no kids
 - b. In a tent somewhere east of Nepal – no Sherpa,
 - c. Yoga retreat in Bali
 - d. Eco-trek to Machu Picchu
 - e. In a Winnebago with my family, driving across the great US of A

2. How spicy do you like your food?
 - a. Turn the heat up, up, up....
 - b. Spicy, sweet, savory....I'll try anything
 - c. Grow my own herbs and peppers to give food just the right flavors
 - d. Spicy food gives me heartburn
 - e. I think a little kick is fine, but none of that 5-alarm stuff

3. If you could live anywhere, where would it be?
 - a. LA, baby
 - b. The rainforest one day and the mountains the next
 - c. San Francisco
 - d. New York
 - e. As long as my family is with me, I could live anywhere

4. When you cook, do you like things quick and easy or a bit complicated?
 - a. Cook? No, no, no. It's take out for me.
 - b. Sauté, frappe, flambé – no problem
 - c. I never write anything down. I just throw in a little of this and a little of that.
 - d. I like a good recipe and follow it down to the grain of salt
 - e. I cook the same way I handle my relationships...with lots of love and some secret ingredients

5. What is your favorite meal?
 - a. Steak and potatoes – the best!
 - b. It's a toss up between grilled ostrich and crocodile with berry relish
 - c. Free-range chicken and organic greens
 - d. Asian fusion
 - e. Grandma's lasagna

6. What do you like to do most in your free time?
 - a. Work out
 - b. Kayak, mountain climb, spelunk
 - c. Play my guitar
 - d. NY Times crossword puzzles
 - e. Spend quality time with friends and family

7. If you were a car, what kind would you be?
 - a. Silver Jaguar convertible
 - b. Subaru Outback
 - c. Motorcycle
 - d. Hybrid
 - e. Volvo wagon

8. What kind of music do you like?
 - a. Classic rock
 - b. World music
 - c. Indie rock
 - d. Classical
 - e. A Cuisineart is music to my ears

9. What is your "must-have" fashion item?
 - a. Prada hand bag/Marc Jacobs leather jacket
 - b. My Levis
 - c. My Ipod
 - d. A fresh copy of the Economist
 - e. My stained apron from Williams-Sonoma

10. What is your ideal date night?
 - a. Dinner at the hot, new restaurant
 - b. Scenic hike, followed by a romantic picnic on the beach
 - c. Dinner at a funky dive with great food; catch a band afterwards
 - d. Foreign film, followed by dinner at 10 p.m.
 - e. I'll cook, you bring the wine

11. If you could have dinner with a famous person (dead or alive), who would it be?
 - a. Elvis
 - b. Bono
 - c. Gandhi
 - d. Plato
 - e. Martha

12. What's your favorite celebratory drink?
 - a. Champagne
 - b. Microbrew
 - c. Organic vodka cocktail
 - d. A special wine from our personal cellar
 - e. Something with an umbrella in it

13. What is your favorite "food" movie?
 - a. Big Night
 - b. Like Water for Chocolate
 - c. Chocolat
 - d. Fast Food Nation
 - e. Babette's Feast

14. If you were an animal, what would you be?

- a. Lion
- b. Lemur
- c. Unicorn
- d. Dolphin
- e. Chocolate Lab

15. What is your dream job?

- a. President
- b. White water rafting guide
- c. Rock Star
- d. Astronaut
- e. Chef

To figure out your burger personality, follow this formula:

If you checked **a** for more questions, you are a **Type A burger**

If you checked **b** for more questions, you are an **Adventure burger**

If you checked **c** for more questions, you are a **Hipster burger**

If you checked **d** for more questions, you are an **Intellectual burger**

If you checked **e** for more questions, you are a **Nurture burger**

Please note that you could have a dominant burger personality with subtle hints of others. You could easily be a Hipster-Burger with Nurture-Burger tendencies. So, embrace your inner burger and always remember, "If the bun fits, wear it."

- A. **Type A burger:** You have a strong sense of yourself and are very confident in all you do. Your extroverted personality gives you a wide circle of friends, who admire and respect your taste in everything from fashion to food. If a friend, relative or co-workers needs a restaurant tip, you are their go-to person. You are always in-the-know on the newest restaurants to open. When it comes to entertaining, you take great pride in hosting parties at hotspots and introducing your crowd to the latest food and wine trends. Your burger recipe is the Best of the Best Burger, which features a Kobe beef patty with arugula tossed in white truffle oil. Your wine pairing is the always full-bodied Cabernet Sauvignon.
- B. **Adventure burger:** You have a great appreciation for cultural differences and embrace them with great gusto. People are drawn to your undying curiosity about life. You seek excitement and are always open to new experiences and food. On more than one occasion, you've been called a risk taker. You are happy to cook a Moroccan dinner for 12 at your place or try the local fare from a far-off land. From Sangria to sake, you regularly tempt your taste buds with flavors of the world. Your burger recipe is the Rainforest Zip Line Burger, made with a black bean salsa, chili lime mayonnaise atop a ground chuck patty.
- C. **Hipster burger:** You are very laid back and rarely lose your cool. Last-minute guests for dinner – no sweat. Life is too short for you to stress out about the small stuff. You have a flair for mixing and matching your dishes and making a masterpiece out of whatever is in the fridge, so your

guests don't even realize when you throw together a meal on the fly. Your compassion and sensitivity are unwavering. People trust you and feel they can open up to you about their emotions, especially over a meal and a bottle of wine. Your burger pairing is the Magic Mushroom Burger, which combines the earth tastes and textures of wild mushrooms and sweet Italian sausage. This burger personality is hip with a spicy and fruit-forward Zinfandel.

- D. **Intellectual burger:** You are a high achiever and are very dedicated and loyal. Your commitment to excellence comes through in all you do, from your friendships and family to your cooking. You are precise in following recipes and you make sure your home looks great when company arrives. Only the best for your nearest and dearest, so you pull out the good china and the expensive wines for your guests. Your burger match is the Asian Fusion Tuna Burger (yes, that's fusion not fission), which pairs perfectly with Sauvignon Blanc.
- E. **Nurture burger:** You are warm and welcoming and greet your guests with a big hug as if it has been ages since you last saw them. Your home is neat enough, but you're more concerned about people feeling at home there, so take off your coat, put up your feet and understand that *mi casa es su casa!* Your kitchen and dining room are always open to friends and family for comfort food, great conversation and good wine. Your relationships are most important and you gain your energy from being around other people. Your burger recipe is the Smoky Chicken Bacon Burger with Green Apple Slaw, a comforting burger that pairs well with a buttery Chardonnay.